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on October 25, 2006

PATENT  
Attorney Docket No.: 021756-017200US  
Client Ref. No.: OID-2005-245-05

TOWNSEND and TOWNSEND and CREW LLP

By: Shawn Hall

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Allan BALLARD et al.

Application No.: 10/041,015

Filed: December 28, 2001

For: CUSTOMIZATION OF USER  
INTERFACE PRESENTATION IN AN  
INTERNET APPLICATION USER  
INTERFACE

Customer No.: 51206

Confirmation No. 2600

Examiner: Ryan F. PITARO

Technology Center/Art Unit: 2174

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed July 26, 2006, please enter the following  
amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this  
paper.

**Remarks/Arguments** begin on page 22 of this paper.